



PRESS RELEASE
27th of May 2024

Hatchery Het Anker chooses exclusive partnership with Beunder family and Respeggt technology for in-ovo sexing

Dutch hatchery Het Anker has decided to enter into an exclusive partnership with hatchery Beunder in Warder (NL) to use the innovative Respeggt technology for in-ovo sexing. The Beunder family in Warder will perform in-ovo sexing exclusively for Het Anker for the next three years and supply them with female hatching eggs.

"The intensification of our cooperation with the Beunder family and the exclusive use of Respeggt technology are of great importance to us," explains Rinie Vroegindeweij of Het Anker. "This cooperation enables us to optimally secure larger capacities for the next three years and set up our production processes more efficiently. Respeggt is the only method that eliminates manual sexing of chicks after hatch thanks to its high accuracy. That's how we think it should be."

"Since our establishment in 1927, our Beunder family business has been operating as a hatchery at the Warder site for four generations. We have been working with Respeggt since 2022 and we are delighted to be able to make a significant contribution to ending chick culling. It is great to see that we have been able to impress with our performance and quality and are now working exclusively for Het Anker," says Marcel Beunder, Managing Director.

Edwin Zeller, Chief Commercial Officer of Respeggt Group, is also in favour of the closer cooperation between Het Anker and Beunder: "We at Respeggt have already been working closely with Het Anker in the field of in-ovo sexing and supply chain verification since 2019 and are very pleased that they have now chosen the Beunder family company. This proves that our technology is convincing."

Family-owned hatchery Beunder has been using the Respeggt technology for in-ovo sexing for more than two years. With a very high hatching rate and over 99% accuracy, the Beunder team achieves very good results.

At Het Anker, they value family commitment and quality. The family business, founded in 1967, where the third generation has now come on board, specialises in hatching and rearing high-quality laying hens.

Respeggt Group is a service company and technology provider for in-ovo sexing. The Respeggt technology has been installed in several European countries and has the highest accuracy on the market. The procedure is applied early in the incubation process and thus guarantees analysis well before the onset of embryonic brain activity. On the German market, Respeggt is the most widely used technical solution for gender identification in hatching eggs.



Moreover, Respeggt guarantees the added value of "Free of Chick Culling" by monitoring the supply chain. The Respeggt label on the packaging of eggs and egg products guarantees consumers that their eggs have been laid in a supply chain without killing of male day-old chicks.

For more information:

<http://www.hetankerbv.nl>

<https://www.broederijbeunder.nl/>

<https://www.respeggt.com>

- The website of Het Anker

- The website of Beunder

- The website of Respeggt Group

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